



June 1, 2012

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VIA US MAIL AND E-MAIL [REDACTED]

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Denise Bloch
Legal Dept.
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Re: Plan B

Dear Mr. Andrade:

This correspondence is in response to Ms. LoCicero's letter of May 29, 2012 directed to Marc Strassler at Rite Aid Corporation.

Rite Aid's policy is to comply with all state and federal regulations in regard to dispensing medications. In regard to the sale of Plan B, Rite Aid's policy provides these products can be dispensed over-the-counter to patients aged 17 and older, with limitations. We dispense these medications from our pharmacy counter only when a licensed pharmacist is on duty and the consumer (male or female) produces a valid, government issued photo ID for age verification. Consumers requesting Plan B less than 17 years of age must have a prescription unless the state law has different requirements.

Please be assured that Rite Aid takes reports of incidents such as you reported very seriously. The incident you reported to the ACLU is being thoroughly investigated, including interviews of our store associates and management. In the interim, Rite Aid's policy and procedure for dispensing Plan B was reviewed with the pharmacy associates in the identified store and will be reviewed with all pharmacies.

Rite Aid is committed to serving the needs of our customers and complying with all regulations. We apologize for any inconvenience you incurred

Regards,


Denise Bloch
Senior Director, Regulatory Law

Cc: Marc A. Strassler